

2016

Sixteen years at the interface  
of media and corporate action for sustainability

The revised edition

 **Nikkei BP  
Eco Management Forum**



An invitation to take action  
to better understand and advance corporate sustainability



# Aiming to meet the business sustainability needs of tomorrow

The **Nikkei BP Eco Management Forum** currently comprises about 140 corporations, organizations, and prefectural and municipal entities that have an active concern for the health of our planet and the sustainability of economic activities. Nikkei Business Publications serves as the forum's secretariat, assisting forum members with CSR communications and promoting learning and engagement through our publications, online media, and seminars. EMF members also receive the results of an annual survey on branding and environmental values.

Nikkei Business Publications, Inc. (Nikkei BP) is the publishing arm of Nikkei Inc., publisher of Japan's foremost business daily and the Nikkei Average and other indexes.

## The EMF's core activities:

### Core activity ①

**Assist our partner organizations with external communications**

[Read more](#)

Reach target audiences effectively through Nikkei BP media such as Nikkei Ecology, *ecomom*, and Nikkei Business Online.

### Core activity ②

**Opportunities for our partner organizations to gather information**

[Read more](#)

We help our partners build the knowledge they need for effective policies and programs on environmental issues and CSR through seminars, workshops, and symposiums. Our seminars can be viewed on streaming video platforms such as Ustream or as webcasts. We also organize tours of facilities that employ cutting-edge technologies.

### Core activity ③

**Analysis of the data from our survey on branding and perceptions**

[Read more](#)

Our partner organizations receive in-depth analyses and all of the data gathered through our annual Eco-brand Survey. Responses from approximately 20,000 consumers and businesspeople help in the evaluation of corporate activities and communications, and play a vital role in forward planning.

## Core themes for 2016

### Energy issues in Japan

Liberalization of the electricity market, energy conservation, renewables

### Global warming

Outlook for climate change policy in Japan and worldwide; climate risks

### Waste management and recycling

Pending revisions in Japanese regulations and laws

### Biodiversity

Outlook for COP 13 negotiations; management issues relating to natural capital and ecosystem services

### Environmental, social, and corporate governance (ESG)

Trends in investment and finance; integrated reports, including from CDP

## Providing actionable information at a turning point in CSR and sustainability



**Suguru Niinomi**

Representative,  
Nikkei BP Eco Management Forum  
President,  
Nikkei Business Publications, Inc.

Now is an important time for CSR and sustainability in business. Last December, the 21st United Nations Climate Change Conference (COP 21) adopted the Paris Agreement, a new framework for 2020 onward. In January 2016 the Sustainable Development Goals came into effect, setting targets for 2030 concerning environmental issues, poverty, and health.

When implementing CSR and sustainability, corporations also need to build longer-term strategies that are linked with their primary business activities. With this in mind, the Nikkei BP Eco Management Forum conducts seminars and other activities to share the latest information and insights on CSR and sustainability, and uses Nikkei BP's various media and networks to respond to member corporations' various needs.

We hope you will utilize the efforts of our forum to help shape your organization's strategy going forward.

## Goals for 2016

### Hold special-interest meetings and support communication among partner organizations:

We plan to hold special-interest meetings for in-depth discussion of specific topics, as well as assist partner organizations that wish to organize meetings. We aim to provide opportunities for our members to communicate their latest efforts in sustainability.

### Partner with international organizations and globalize our communications:

We will partner with organizations with international ties, and further strengthen our global communication and information gathering.

### Co-host seminars with interested organizations, and respond to their needs:

We aim to regularly co-host seminars and symposiums with partner organizations, and provide a high level of support for their individual needs.

# Core activity ① External communications

## Communicate your values and activities relating to environmental action and corporate citizenship

Processes and technologies to reduce environmental impact, activities in the workplace or community, and leadership in policy-making—all of these reflect the values of your company or organization. Share your stories through Nikkei BP print media, online, or through subscriber mailings.

### Newsletters and reports to our subscribers

Make full use of our websites and email newsletters to communicate sustainability-related news and information to a wide audience.

EMF Newsletter—sent out every first, third, and fifth Wednesday

Website features news releases from member organizations, in-depth articles and more

Links on Nikkei Business Online



Our dedicated website (in Japanese) (<http://business.nikkeibp.co.jp/emf/>) features news releases and articles on the CSR efforts of our partner organizations. A daily ranking highlights the most-read items. Some articles also appear on the Japanese-language business news portal of Nikkei BP (<http://www.nikkeibp.co.jp/>), as well as selected sites linked to [nikkei.com](http://nikkei.com), the website of Japan's foremost business daily, The Nikkei. EMF members receive news, event alerts, and more in the EMF Newsletter, sent by email every first, third, and fifth Wednesday.

Nikkei Business Online shares the focus of Nikkei Business magazine, offering breaking news and in-depth analysis on business and the economy, with a particular focus on politics and world news, finance, and technology and IT. Our experts also cover emerging media as well as energy and the environment. Accessible at all times wherever you are, we provide timely yet thorough coverage of events vital to the business community.

- 40.95 million PVs per month
- approx. 4.75 million unique visitors per month
- approx. 2 million registered subscribers (Data for October 2015 by SiteCensus)



# Have your organization introduced in Nikkei Ecology

Nikkei Ecology magazine introduces the efforts of member corporations in CSR and sustainability. EMF interviews key people in member corporations' CSR/sustainability departments, mainly section and department heads, and the magazine runs a profile describing the person's history at the company and current efforts. A sister magazine, Ecomom, is targeted at environmentally-conscious mothers and also introduces members' efforts regarding environmental issues. The spring 2016 issue focused on museums, run by member corporations, with hands-on activities for children and their parents.

## Series: "Direct from the CSR office"

社名、ご所属部署、ご職名



**柴田 充**  
環境部長 経営企画部CSR推進課長

**環境の仕事は天職 震災で使命を実感**

環境部長 経営企画部CSR推進課長 柴田 充氏にインタビュー。震災後、環境の仕事が天職だと実感したという。震災後、環境の仕事が天職だと実感したという。震災後、環境の仕事が天職だと実感したという。

社名、ご所属部署、ご職名



**守野 治**  
社長 経営企画部CSR推進課長

**原点の思いを生かし 環境のシンボルに**

社長 経営企画部CSR推進課長 守野 治氏にインタビュー。環境の仕事の原点は、自然と共生することにあるという。環境の仕事の原点は、自然と共生することにあるという。

社名、ご所属部署、ご職名



**藤山 富美恵**  
法務部長 経営企画部CSR推進課長

**法務面で仕事に自信 社外への発信に注力**

法務部長 経営企画部CSR推進課長 藤山 富美恵氏にインタビュー。法務面で仕事に自信を持って、社外への発信に注力しているという。法務面で仕事に自信を持って、社外への発信に注力しているという。

社名、ご所属部署、ご職名



**阪口 宗**  
サプライチェーン重視 CO2削減にも生かす

サプライチェーン重視 CO2削減にも生かす 阪口 宗氏にインタビュー。サプライチェーン重視の取り組みを通じて、CO2削減にも生かしているという。サプライチェーン重視の取り組みを通じて、CO2削減にも生かしているという。

## EMF Reports in ecomom



**ecomom**

楽しく 時短&エコ家事

より守るべき 子どもの心と体の成長



**EMF Report**

ママと子どもと一緒に理科を学べる 企業の体験型数値ミュージアムがすごい!

数値ミュージアム

数値ミュージアム



## Ads for Nikkei BP Eco Management Forum, incorporating all our partner logos

Our ad features the logos of all current partner organizations and our mission: to work for healthy economic growth in step with the health of our planet. This full-color ad on two facing pages appears regularly in Nikkei Business as well as key specialist and trade journals from Nikkei Business Publications.



major  
publications  
of Nikkei BP




## Advertisements and advertorials by our partner organizations

Opportunities to communicate to stakeholders are a major benefit of membership in the Nikkei BP Eco Management Forum. Our partner organizations are invited to make full use of Nikkei Ecology, a key publication for reaching both interested stakeholders and peers among CSR professionals. Other Nikkei BP publications with focused readerships include the lifestyle magazine *ecomom*, which is read by women who seek to be informed, eco-conscious consumers, and our business weekly Nikkei Business.

### A sampling of corporate ads and advertorials in past issues



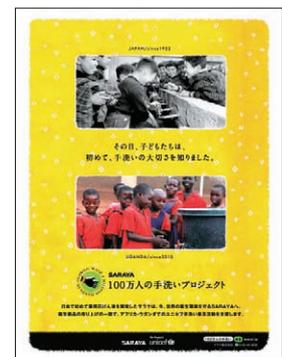
Itochu  
(Nikkei Ecology, April 2015 issue)



Daiei Kankyo  
(Nikkei Ecology, March 2015 issue)



Sumitomo Rubber  
(Nikkei Ecology, January 2015 issue)



Saraya  
(Nikkei Ecology, October 2015 issue)



Ajinomoto  
(ecomom, winter 2015 issue)



Orbis  
(ecomom, summer 2015 issue)

## Core activity 2 Opportunities for our partner organizations to gather information

### Vital information for strategic planning

Our events provide information on all aspects of environmental management. Topics range from prevention and remediation technologies and market trends to legal issues—from broad policy overviews to the nuts and bolts of regulatory compliance. Seminars provide critical input for forward planning as well as opportunities for networking.

### Regular seminars, Nikkei Ecology Live! and online seminars

#### Deepen your knowledge of environmental issues through a range of seminars

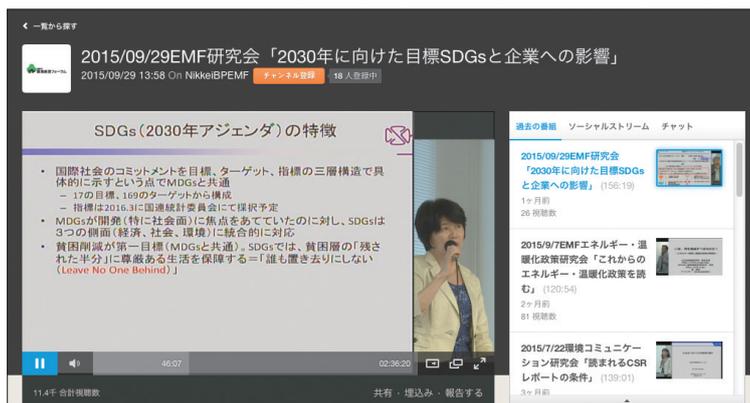
Nikkei BP Eco Management Forum holds regular, free-of-charge seminars on topical issues. These include our Nikkei Ecology Live! sessions, where we focus on an issue covered in a Nikkei Ecology special feature, and participants can engage in discussion with the writer and/or experts interviewed for the article. Some seminars are instructor-led, while others are discussion-centered; video and content of all seminars is available online.



Participants examine the results of Eco-brand Survey 2015. The seminar was held in July 2015 in Tokyo and Osaka.

#### Steaming video and podcasts

Virtually all of the content of our regular seminars can be viewed on Ustream, an online streaming platform. These videos are accessible from our website, where presentation materials and handouts are also available for download.



Seminar on Ustream: "Users spark a revolution in electricity supply," held in September 2015.



Seminar videos on the EMF members website



## Meet the editors of Nikkei Ecology

Nikkei Ecology hosts a biannual meeting for networking and information exchange, inviting members from all EMF partner organizations.

At our "Meet the editors" event in July 2015



## EMF workshops and discussions with opinion leaders

Workshops offer an opportunity to share knowledge and discuss issues with peers. In 2015 we held workshops for women to discuss issues related to working in sustainability management and CSR.

A workshop held in March 2015, where women attendees discussed ways to take advantage of their skills in sustainability management and CSR.



## Plant tours and other activities

The EMF organizes eco-friendly activities and visits to our partner organizations' research centers and other cutting edge facilities. We also plan tours of other facilities or visits with groups whose capabilities and experience could help inform your sustainability initiatives.



In October 2015, a group visited Shimokawa, a model eco-community in northern Hokkaido that is pursuing biomass energy, sustainable forestry, and other programs.



Tour of ANA fuselage factory in April 2015



Tour of the Suntory Yamazaki distillery in February 2015



## For Platinum Partners: EMF Executive Salon, meetings of the forum secretariat

The top management and executives of our Platinum Partners are invited to attend the EMF Executive Salon for discussions with thought leaders and experts. In December 2015, we invited Jun Arima, professor at the Graduate School of Public Policy at the University of Tokyo (and former Director General of JETRO London), who spoke on "How to interpret climate change negotiations."

Our Platinum Partners who are members of the Forum Secretariat also attend meetings of the secretariat to help define our agenda and activities.



EMF Executive Salon in December 2015

## Core activity 2 Opportunities for our partner organizations to gather information

### Seminars, tours, symposiums and other events organized by Nikkei BP Eco Management Forum in 2015

#### Seminars

##### Nikkei Ecology Live!

"The growing hydroponics business"

- March 2; guest speakers, editor-in-chief, and writer of feature story in January issue

"Evaluating information on environmental issues"

- May 18; guest speakers, editor-in-chief, and writer of feature story in May issue

"Looking toward the Olympics: eco-businesses in 2020"

- June 30; guest speakers and writer of feature story in June issue

"How hit eco products succeed by telling a story"

- December 11; guest speakers, editor-in-chief, deputy editors, and writer of feature story in December issue

##### Seminars on environmental management

"Preparing for revisions to the industrial waste disposal law"

- May 11

"What the 2030 Agenda for Sustainable Development means for businesses"

- September 29

##### Seminars on environmental communication

"Writing integrated reports that attract investor interest"

- January 30

"Analyzing the results of Eco-brand Survey 2014"

- July 13 in Osaka and July 16 in Tokyo

"Producing CSR reports that people actually read"

- July 22

##### Seminars on global warming and energy

"The future of Japanese energy policy"

- April 9

"The outlook for Japanese policy on energy and global warming"

- July 14 in Osaka, September 7 in Tokyo

"The UNFCCC and climate change—reflections on COP 21"

- December 24

##### Seminars on biological diversity

"Latest trends in ESG/non-financial information"

- April 13

##### EMF women's conferences

"Women's leadership in sustainability and CSR"

- March 10, June 8, December 21

#### "Meet the Editors" events

"Forecast for 2015—topics to watch in the year ahead"

- January 9

"Excessive expectations for liberalization of the electricity market"

- July 1

#### EMF Executive Salon

"What to expect from climate change negotiations"

- December 3

#### Tours of facilities operated by EMF partner organizations; other activities

Tour of the Suntory Yamazaki distillery

- February 6

Tour of ANA fuselage factory

- April 6

Tour of programs for sustainability and rural revitalization in Shimokawa, Hokkaido

- October 1-2

#### Other events (EMF as co-host or sponsor)

The Second International Forestry Forum

- February 1

Sustainability Symposium

- June 12

"Water cycle sustainability in Japan"

- August 20

Environmental management forum at ATC

- November 5 in Osaka

"Looking toward the 2020 Olympics: achieving sustainability in the fishing industry"

- November 13

Education for Sustainable Development, Kiyosato meeting 2015 by Japanese Environmental Education Forum (JEEF)

- November 14-16 in Hokuto, Yamanashi

"Recent trends in biodiversity protection"

- December 4 in Nagoya

Sustainability Symposium: "Minimizing the environmental impact of mineral procurement"

- December 10

"The role of forestry in rural revitalization efforts"

- December 10

"Japanese firms' efforts toward creating shared value"

- December 15

#### Nikkei Ecology Seminars (paid events; discount for EMF members)

Seminar: "Guide to CDP's water questionnaire"

- May 15

"Strategies for megasolar businesses"

- June 24

"Megasolar M&A workshop"

- August 27, November 26

"Learn from the trailblazers: adapting to ISO14001 revisions"

- October 9

"Cutting electricity costs"

- November 27

"The nuts and bolts of regulatory compliance for the electricity retail market"

- December 8

"Dealing with cost and supply issues in the growing biomass power industry"

- December 10

#### Nikkei Ecology Seminars (free events; attendance limited to subscribers)

"Predictions for 2016: outlook for the energy conservation, chemical management, and waste management industries"

- December 14

#### Nikkei Ecology Seminars (free events; pre-registration required)

"Complying with the revised Fluorocarbons Law"

- May 29 in Tokyo and November 6 in Osaka

### EMF 15 Symposium: The Evolution of Sustainability-Focused Management

Date: October 21 Venue: Bellesalle Shiodome in Chuo-ku, Tokyo



Over 300 people attended the EMF 15 Symposium. A plenary session in the morning was followed by two special interest sessions in the afternoon, on workforce diversity and forestry preservation.

## Core activity 3 Survey and analysis

### Insights from our survey on branding and public perceptions

Our annual Eco-brand Survey asks approximately 20,000 people to rate our partner organizations and major corporations in terms of their engagement with environmental issues and their brands. The resulting data and analyses offer insights to shape future communication efforts and activities.



#### The Eco-brand Survey

#### Public perceptions of environment-related activities and brand image

Our Eco-brand Survey gathers feedback from approximately 20,000 businesspeople and others on the CSR activities and public image of our partner organizations and other major corporations. Conducted over four weeks in March and April, the survey covers 560 corporations. (See list of top 50 brands below.) The results, which are announced in July, are widely reported and read closely by the corporations that were evaluated.

Our partner organizations receive a detailed report and CD with all of the gathered data, which allows them to benchmark their CSR communications by consumer awareness and brand perception over time, make comparisons with industry peers and competitors, and conduct deep analyses by respondent characteristics. Key findings are reported in The Nikkei and Nikkei Business Daily newspapers, Nikkei MJ, a marketing trade publication, and Nikkei Ecology.

#### ● CD : list of contents

The screenshot shows the 'Eco Brand Survey 2015' website. The main menu includes: 1. ランキング・データ一覧 (Ranking and Data Overview), 2. 環境が購入に及ぼす効果 (Effect of Environment on Purchasing Decisions), 3. 個別報告書 (Individual Reports), 4. 競合企業との比較 (Comparison with Competitors), and 5. 自由意見 (Free Comments). A blue arrow points from the CD image to the '個別報告書' (Individual Reports) section of the website.



The report on Nikkei BP's Eco-brand Survey 2015 (with full survey results on CD) is available only to EMF partner organizations. (The report is not for sale.)

#### 1 Data tables, rankings

Rankings in the eco-brand index are tallied across each industry; data is also broken down by respondent characteristics and questionnaire items to provide actionable insights.

#### 2 Influence on purchasing decisions

Analysis of whether and how much environmental efforts have influenced consumers' purchases of products and services.

#### 3 Data on individual corporations

The eco-brand index allows corporations to monitor the sustainability associated with their brand by comparing yearly data or by analyzing perceptions according to respondent characteristics. Find out how the public perceives each company's CSR activities and how those perceptions have influenced purchase behavior.

#### 4 Comparisons across industries and categories

Rankings in the eco-brand index facilitate year-on-year comparisons and comparisons with other corporations in the same industry or category. The influence of perceptions on purchase behavior can also be compared across sectors.

#### 5 Complete list of "other comments"

Find all comments pertaining to your organization. The list is also searchable by keywords such as "recycling," "energy-saving" and other aspects of CSR.



## Top 50 corporations in the eco-brand index

ranking	corporate brand	score	ranking	corporate brand	score
1	Suntory	99.0	26	Ito En	68.6
2	Toyota Motor	97.0	27	Lawson	68.5
3	Panasonic	92.1	28	Seven-Eleven Japan	68.4
4	Nissan Motor	85.5	28	Fujifilm	68.4
5	Aeon	83.5	30	Sekisui House	68.1
6	Honda	80.8	31	Canon	68.0
7	Kirin Brewery	78.4	31	Sony	68.0
8	Asahi Breweries	77.6	33	PanaHome	67.9
9	Sharp	77.1	34	Fujitsu	67.3
10	Cosmo Oil	76.2	35	Lion	67.2
11	Toshiba	75.1	36	NEC	66.8
12	Coca-Cola (Japan)	74.9	36	Sumitomo Forestry	66.8
13	Kirin Beverage	73.9	38	Mitsubishi Motors	66.5
14	Bridgestone	73.4	39	Ito-Yokado	66.4
15	Hitachi	72.8	39	NTT docomo	66.4
16	Mazda	72.5	39	JX Nippon Oil & Energy (ENEOS)	66.4
17	Asahi Soft Drinks	71.0	42	Kewpie	66.1
17	Yamato Transport	71.0	43	Nissin Foods	65.8
19	Mitsubishi Electric	70.8	44	TOTO	65.2
20	Sapporo Breweries	70.7	45	Ajinomoto	65.1
21	Kao	70.2	46	Yamada Denki	64.8
22	Kagome	69.8	47	All Nippon Airways (ANA)	64.5
23	Japan Tobacco (JT)	69.7	48	House Foods	64.3
24	Daikin	69.4	49	Starbucks Coffee Japan	63.9
25	MOS Food Services	68.8	49	FamilyMart	63.9



## Eco-brand Survey 2015 rankings

### Toyota closing the gap with Suntory

Suntory took first place for the fifth year in a row in our Eco-brand Survey 2015, but the gap narrowed between it and Toyota, the runner-up. Suntory's eco-brand index was 99, while Toyota's was 97.3—much closer than in 2014, when an eight-point gap separated Suntory in first place and Toyota in second. This year, Panasonic was a close third, at 92.1. In the 16 years we have conducted the Eco-brand Survey, only three companies have come in first place: Toyota Motor, Panasonic, and Suntory. Toyota was tops for the first ten years, but lost its crown to Panasonic in 2011. Suntory has come in first each year since.

#### [How the rankings are calculated]

The ranking is based on four metrics that together influence corporate branding and brand perceptions: exposure to environmental information (extent of respondent's exposure to the company's environment-related information), environmental communication channels (number of corporate environmental reports and media through which the respondent accessed the company's environment-related information), environmental image (descriptors selected by the respondent as applicable to the company in relation to the environment), and environmental evaluation (evaluation by the respondent of the company's environment-related activities). All scores are scaled to a mean of 50.

A "corporate brand" does not necessarily refer to a single company; a brand that is shared by multiple companies in a corporate group was considered a single brand for the purposes of this survey.

## Additional services and membership

We offer a range of tailored services to help members with external communications and information gathering.

\*We charge a fee for these services separate from the cost of membership. For details, please contact the Nikkei BP Eco Management Forum (contact details at the bottom of this page).

### Seminars and symposiums co-hosted by EMF

EMF co-hosts seminars and symposiums with companies, the national government, and municipalities, and reports on the events in Nikkei BP publications and dedicated websites. We assist with the planning and hosting of a wide range of private seminars.



An international symposium held in November 2015, entitled "Looking toward the 2020 Olympics: achieving sustainability in the fishing industry" and hosted with the support of Seafood Legacy and the US-based David and Lucile Packard Foundation. Attendees included retailers and representatives of food services companies in Japan, the US, and Europe.



A symposium held in August 2015, entitled "Water cycle sustainability in Japan" and hosted with the support of Coca Cola Japan. The keynote speech was given by Tadashi Kitamura, the director-general of the water resources department in the Japanese Cabinet.

We offer the following additional services:

- **Opportunity to present at the Nikkei BP Sustainability Symposium**

Present on your organization's efforts in sustainability and CSR at a symposium on those themes. We will introduce your presentation in an article in a Nikkei BP publication and/or a dedicated website.

- **Publication of books and special issues**

We can assist your organization with publication of books, pamphlets to be enclosed in magazines, and special issues (of magazines or other publications) on your efforts in business sustainability.

- **In-house training**

We can assist your organization with in-house training on sustainability and CSR, including by helping create curriculums and providing instructors.

## Become a member

Membership options		Platinum member	Regular member
Annual membership		4 million yen (plus consumption tax)	1.5 million yen (plus consumption tax)
Eligibility		Corporations, organizations, and government entities engaged in environmental and resource management	
Open committees	Advisory Committee	Committee members make recommendations and approve the activities of the EMF	—
	Forum Secretariat	Members of the Forum Secretariat take part in determining the scope of EMF activities	—
Communicating with stakeholders and the public through ads and advertorials		Members may place 6 pages per year of ads and/or advertorials in Nikkei Ecology magazine.*	Members may place 2 pages per year of ads and/or advertorials in Nikkei Ecology magazine.*
		* Members may also elect to place ads or advertorials in Nikkei BP publications other than Nikkei Ecology. Different limitations on the number of pages or surcharges may apply to placement in other publications; please contact the Forum Secretariat for particulars.	

<b>Contact information:</b>	<b>Secretariat of the Nikkei BP Environmental Management Forum</b> Email: emf@nikkeibp.co.jp Website: http://emf.nikkeibp.co.jp/ Telephone: 81-3-6811-8803 Fax: 81-3-5421-9124
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# For healthy economic growth in step with the health of our planet.

We will pursue economic activities that protect the well-being of nature and its ecosystems for future generations.

**Nikkei BP Eco Management Forum**  
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## Platinum members

食品・医薬	Asahi	KIRIN	SUNTORY	Coca-Cola	建設・住宅・不動産	SEKISUI HOUSE
Daiwa House®	輸送用機器	Kawasaki Powering your potential	TOYOTA	HONDA	機械	三菱重工 この星に、たしかな未来を
化学・繊維・ゴム	SEKISUI	三菱ケミカルホールディングス	紙・パルプ	APPI	電機・電子	NEC
Canon	TOSHIBA	Panasonic	FUJITSU	RICOH imagine. change.	運輸	TRANSPORT COMMUNICATION SAGAWA
エネルギー	エコスタイル 一子供たちの未来にエコ電カ-	コスモ石油	商業	三菱商事	金融	NISSAY
サービス・その他	エコ計画	資源に資えるチカラ 自然に還すチカラ 大栄環境グループ				

## Members

食品・医薬	Eat Well, Live Well. AJINOMOTO.	いつでも、ふろ。 AGF	伊藤園	第一三共株式会社	NIPPON 日本製粉	建設・住宅・不動産	ヘルパルハウス 旭化成ホームズ
コンステックHD	清水建設	Sweden House	住友林業	DAIKYO	竹中工務店	あなたと夢を、こいしよに。	Mitsumi ミサワホーム
三井不動産	三井ホーム	人を、想う力。街を、想う力。 三菱地所	鉄鋼・非鉄金属	三協立山	JFE	住友電工	DOWA エコシステム
NLM 日本軽金属	輸送用機器	ISUZU	DENSO	豊田自動織機	トヨタ紡織	SUBARU	MAZDA
YAZAKI	YAMAHA	機械	IHI Realize your dreams	KOMATSU	DAIKIN	化学・繊維・ゴム	AsahiKASEI
UBE / 宇部興産株式会社	OHKI 大紀商事株式会社	ORBIS	kao	KUREHA	SARAYA	SHISEIDO	住友ゴム TEIJIN
TORAY	FUJIFILM	BRIDGESTONE	P&G	YOKOHAMA	今日と愛する。 LION	窯業	AGC 旭硝子 TOTO NGK NTK スーパーセラグ ニューセラミック 日本特殊陶業
OJI PAPER	大王製紙	日本製紙	GPI LITE	事務用品	オカムラ	電機・電子	azbil ADVANTEST. ALPS
Anritsu	東京三製作所	KYOCERA 京セラ	KONICA MINOLTA	TDK	HITACHI Inspire the Next	FUJI XEROX	
富士電機	MITSUBISHI ELECTRIC Changes for the Better	muRata	YASKAWA 安川電機	YOKOGAWA	ローム	精密機器	CITIZEN
SEIKO	運輸	JR JR東日本	人と人をつなぐ架け橋に 帝都自動車交通	ヤマトホールディングス	情報・通信	NTT 東日本	エネルギー ENEOS
JSP ジャパンソーラーパワー	昭和シェル石油株式会社	エネルギー・ガス TOKYO GAS	Trinasolar	商業	ASKUL	AEON	伊藤忠商事
CGC	住友商事	阪和興業	Marubeni	MITSUI & CO.	金融	DBJ 日本政策投資銀行	その他製造 Komy
未来のあたりまえを作る。 DNP 大日本印刷	TOPPAN	BANDAI NAMCO	BAN DAI	RISO	YKK	サービス・その他	石坂産業 産産振興財団 DUSKIN 喜びのタネをまこころ
日本アジアグループ	ClassNK 日本海事協会	公益財団法人 日本環境協会	JQA 一般財団法人 日本品質保証機構	MATEC	国・自治体	FutureCity Shimokawa	

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